

# Disclaimer

Panion & BF Biotech Inc. (The Company)

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# **Table of Contents**



### 1. Corporate Overview

### 2. Financial Analysis

# 3. Five Business Unit Analysis & Prospect

- a) PBF Taiwan
- b) PBF China
- c) Innovative Aesthetics
- d) Innovative Diagnostics
- e) Innovative Medication

# **4. Conclusion** (Risk vs. Growth Momentum)



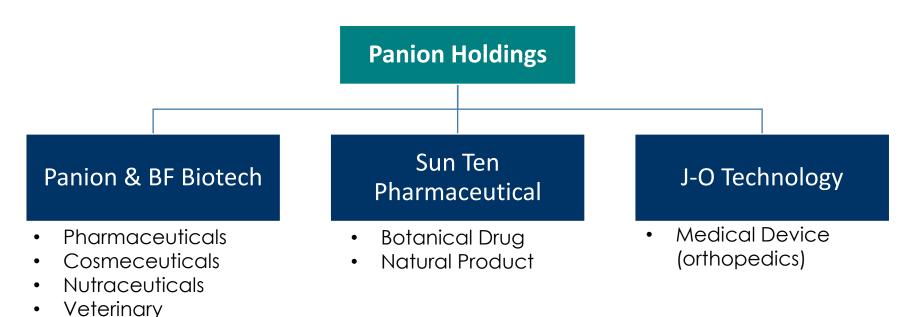
# **Corporate Overview**



# **Company History – Panion Group**



- Established in 1974 by 9 pharmacy school classmates
- Dedicated to provide solution to human healthcare & lifestyle
- 40 years of growth and is now a holding company



# **PBF Details**

- Founded: January 7<sup>th</sup>, 1976
- IPO: January 23<sup>rd</sup>, 2018 Listed as Pharmaceutical (Ticker: 1760)
- Vertical Integration Converting R&D , Manufacturing \( \) Brand & Channel Marketing ,
   Diversification \( \)
- Business Unit: New Drug \ Medicine \ Cosmeceutical \ Nutriceutics \ Antiseptics \ Diagnostics and IVD
- Capital : NTD 767 Millions
- Dual National Certified Pharmaceutical Company
  - Taiwan: Medicine PIC/S GMP + Cosmeceutical GMP

總公司:台北市南港區園區街3號16樓 (F棟)
平鎮廠:桃園市平鎮區興隆路266號

汐止辦公室:新北市汐止區大同路一段306號6樓之3

• China: Cosmeceutical Factory & Antiseptic Factory Employees: Taiwan (300+) > China (70+)

# Milestones

### **Bowling Pharma Founded**



2001

Medicine **Manufacturing Site** certified cGMP



### **Business Diversifications**

**Dermatology to Cosmetical Developed Controlled** Releasing Platform, Acquired TW 1st New Drug Certificate

2012

Pic/s GMP Certified Global PIII Clinical **Trial Completed** 

### **Global New Drug Development**

2001 Licensed in New Drug Compound; Corporate name changed to PBF Biotech 2003 Established New Drug Patent Profile

2005

### **Global Collaboration**

Licensed out to Keryx for EU, USA, Japan, Global PII **Clinical Trial Completed** 





2012

**Founded Wholly-Own China Subsidiary** Taiwan PIII Clinical Trial Completed, **NDA Submission** 



2014 Obtained Japan, US NDA Approval

**Allied with Wego China** 

**Obtained Taiwan NDA Approval** 

2015 Obtained EU NDA Approval

### **Nephoxil**

2007 Sub-Licensed JT-Torii for **Japanese Market** 2009 Cosmetics GMP Certified









**Approved by CFDA to proceed Nephoxil Clinical Trial** 

- Auryxia Included in US Federal Medicare Part- D
- KKKR (Korea) Applied NDA
- Auryxia Obtained USFDA sNDA Approval

2019



PBF實驗宣錦。 免洗速干消毒液 寶齡賽因斯 Dr.Science

### **Received USFDA 510K for H-Pylori IVD**

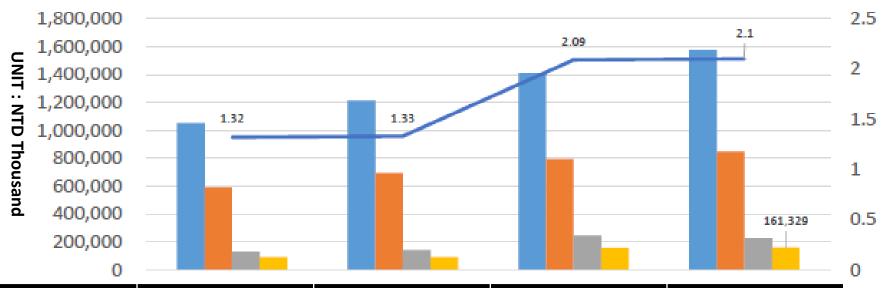
TFDA Approved Nephoxil to proceed Clinical Trial for CKD-IDA China Nephoxil Clinical Trial Kicked Off Thailand Nephoxil Exclusive Distributional Agreement with DKSH Limited Financial Analysis

→ Stable Growth

→ Elite in New Drug

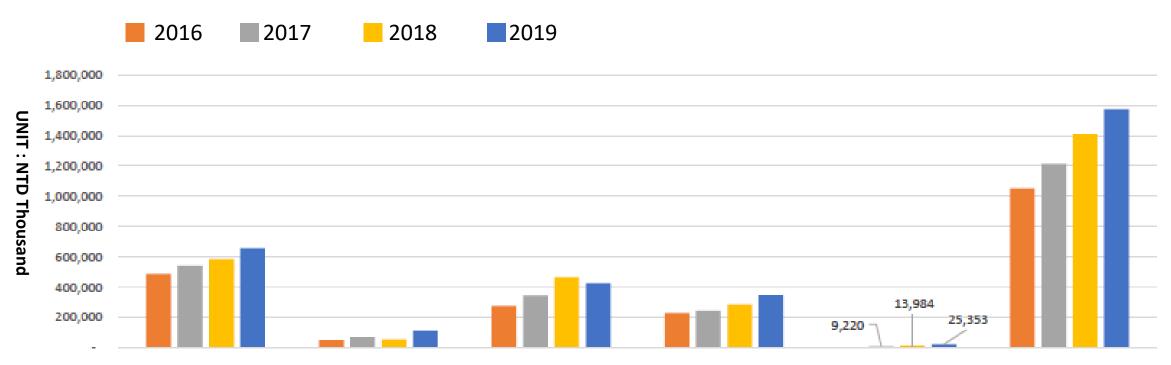


### **2016-2019 Consolidate Income statement**



	2016	2017	2018	2019
Gross Revenue	1,049,246	1,212,478	1,408,741	1,573,944
Gross Profit	591,656	694,379	793,175	844,776
Profit before Tax	129,424	143,139	244,378	226,294
Profit after Tax	89,720	90,539	159,171	161,329
Earnings Per Share	1.32	1.33	2.09	2.1

## **2019-2019 H1 Gross Revenue By product Groups**



Product	Med	ical	Health	Food	Cosmec	eutical	New I	Drug	Diagn	ostics	Com	bine
2016	487,208	46.43%	50,924	4.85%	275,688	26.27%	231,453	22.06%	3,973	0.38%	1,049,246	100.00%
2017	541,387	44.65%	72,340	5.97%	344,363	28.40%	245,168	20.22%	9,220	0.76%	1,212,478	100.00%
2018	584,979	41.52%	57,884	4.11%	465,665	33.06%	286,229	20.32%	13,984	0.99%	1,408,741	100.00%
2019	656,220	41.69%	115,283	7.32%	427,729	27.18%	349,359	22.20%	25,353	1.61%	1,573,944	100.00%

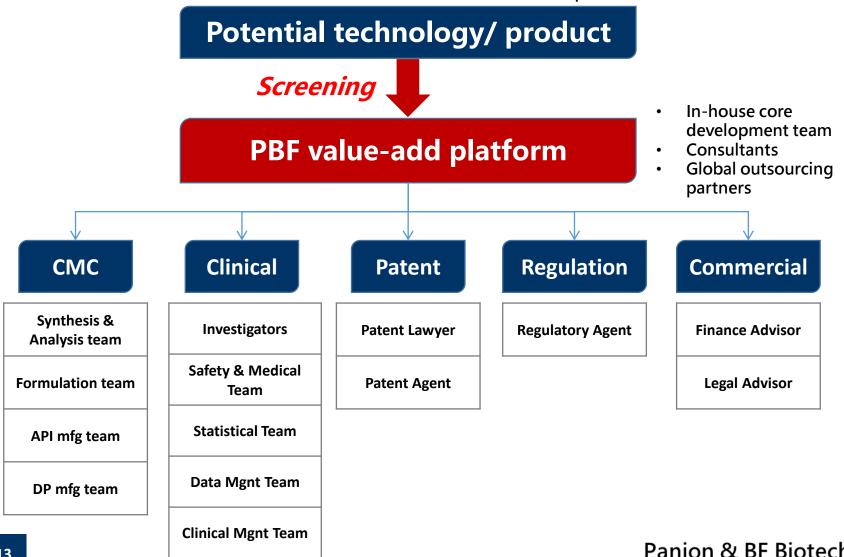
# Five Business Unit Analysis and Prospects



### **PBF Product Development Platform**

Innovative Development Platform From Successful Nephoxil (New Drug) Development Process,

Incubated Skilled R&D Professionals and Development Platform



**Professional Channel Physical Consumer** Channel **On-Line Consumer** Channel Contract OEM

PBF **PBF** Taiwan

Innovative Aesthetics,

**Innovative Diagnostics** 

Minimally invasive surgery Micro Needle **Product Line** Nutraceutical Supplement

**PBF** China

**Innovative** 

New druge developement **API Application Development** 

**Sports Medication Brand** Development (Race On)

Medication

Infectious Disease IVD Research **Respiratory IVD Gastrointestinal IVD** 

Professional Channel **Physical Consumer** Channel **On-Line Consumer** Channel Contract OEM

Five Business Unit



Applying chlorhexidine

**Antiseptics Product Line** 

API Technology and Develop a Series of

# **PBF Taiwan Business Unit**

# (A) Channel Development Strategy

### **Professional Channel**

**Aesthetic Clinic** 

Hospital < Specialized +

**Infectious Control>** 

Clinics

Chain & Individual Drug Store

# PBF Taiwan Business Unit

### **Physical Consumer Channel**

Skin Salon

Hair Salon

Chain and Individual Commercial Store

### **On-Line Consumer Channel**

TV Shopping

**On-Line Shopping** 

**Group Sales** 

### **Contract OEM**

Domestic/International OEM & ODM

Inject New Product Marketing into Existing Sales Channels and Duplicate Successful Business Model to China and Global Markets

# PBF Taiwan Business Unit

# (B) New Product Development(New Pipeline)

### (1)Medical:

- (a) Skin Disinfectant Pack(Aqua)-New Drug (New Indication)
- (b) Skin Disinfectant Pack(Alcohol)-New Indication
- (c) Urinal Disinfectant Lubricant Gel-New Indication (Lubrication Disinfectant) (DISPOSABLE)
- (d) Mouth Disinfectant (Toothpaste+Gel)-New Indication
- (e) Double-Layer Pain Relief-New Drug(New Indication)
  (Lasting + Instant Release)

Skin Disinfectant Injecting into Medical Level Non-woven Cloth Target: Hospital + Nursing Home (For Long-Bedding Patients Skin Disinfectant)

Skin Disinfectant (Alcohol) Injecting into Medical Level Non-woven Cloth Target: Hospital + Clinics (Replacing Current Alcohol Swab

Disinfectant + Lubricant (Disposable Catheter) Target: #1 Infectious Route in Global Hospital is Catheter

Treating/Preventing Dental Plague & Periodontal Disease

(Quick Release + Lasting Layers) Double Pain Killing Effect Ready Entering Clinical Trial

R&D

Ready for TFDA Submission

Ready for TFDA Submission /Clinical Trial

Ready Entering Clinical Trial



### A. Nutritional Products:

- (a) Pellet (Slow Release Pellets+Quick Release Pellets)
  Technology
- (b) For Diabetes

### **B. Cosmeceutical Products:**

(a)Exclusive PBF Ingredients

Sachitin Polenin Flavonoid Cal Youth

(b)Exclusive PBF Formulation

Skin Care Scalp & Hair Roots

Complementary (Accelerated Hair Growth; Hair Loss Prevention)

Skin Barrier Repair Moisturizer (Skin Barrier Repair; Chronic Itches)

Pimple Remover Ointment

(Grease Control; Moisturizer; Pimple Scar Prevention)

Minimally Before Aesthetic Surgery

Aesthetic After Aesthetic Surgery (In Clinics)
Complementary After Aesthetic Surgery (At Home)

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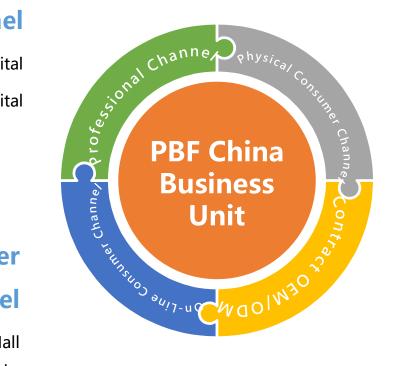
### **Professional Channel**

**Aesthetic Hospital** 

Skin-Care Specialized Hospital

# On-Line Consumer Channel

On-Line Shopping <JD/T-Mall/T-Mall
International>



# Physical Consumer

### Channel

Skin-Care Salon

Hair-Care Salon

### **Contract OEM**

Domestic/International OEM/ODM

Duplicate Successful Taiwan Experience, Establishing Various Marketing and Distributional Channels, Building Profession Brand Imaging



# (B) New Product Development (New Pipeline)

a. Professional & Personal Antiseptics Product Line







# **Innovative Aesthetic Business Unit**

- (A) Channel Development Strategy:
- (B) Establishing New Branding Marketing





# **Innovative Aesthetic Business Unit**

# (B) New Product Development(New Pipeline)



### **Minimally** invasive surgery



Scale Up Injection Future Planning **Production** 

- **Facial Controuing:** 
  - Tissue Stimulation (PLLA)
  - Tissue Stimulation+Skin Hydration (PLLA + HA)
  - Skin Stimulation+Volume Increasing
- **Body Contouring:**

Scale Up Future Planning Production



Thread (OEM)



### Micro Needle **Product Line**

Whitening Micro Needle Patch

(Micro Needle)



**Nutraceutical Supplement Nutraceutical Bar** 



**Nutraceutical Bar** (OEM)

Original

**Hungarian Paprika** 

**Sweet Chocolate** 

Spicy Berry

Original Chocolate

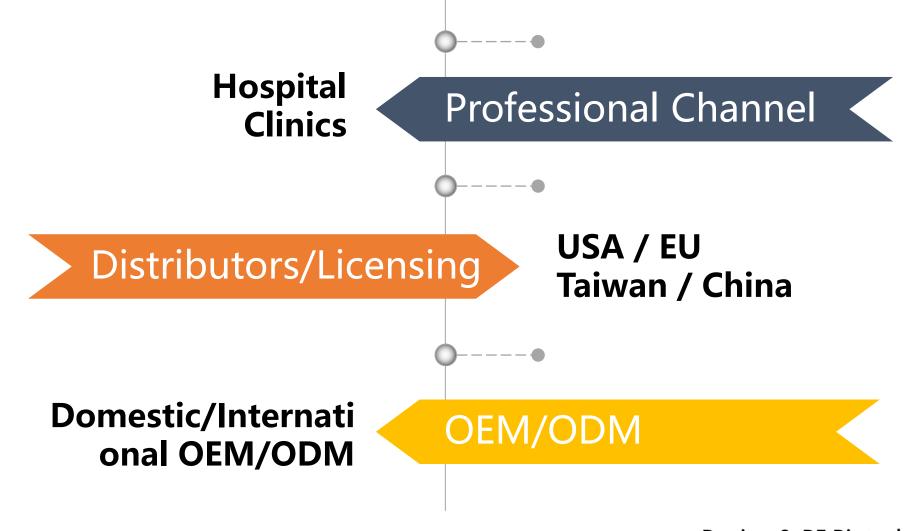


2020 Mass Production

(Taiwan)



(A) Channel Development Strategy:





# (B) New Product Development Strategy (New Pipeline):

**Conventional IVD VS** 



- **Economical**
- **Long Shelf Life**
- **Large Scale Testing**



- **Minimum Components**
- 1-2-3 Easy Steps
- **Reducing Infection**
- **Personal IVD**



# (B) New Product Development (New Pipeline):



**Respiratory IVD-**

Human

Flu A/B

Strep A

**RSV** 



**Gastrointestinal IVD-**

Human

HP – OK

**Rotavirus** 

**Adenovirus** 



**Pet Only IVD-**

**Dogs/Cats** 

**Parvovirus** 

**Coronavirus** 

etc.















# (B) New Product Development (New Pipeline)

### **Advantages**

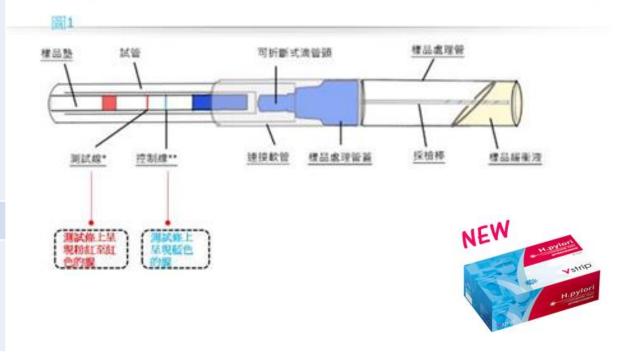
### **Commonality**

- Specimen Collection/Specimen Extraaction/Analysis All in One Device
- Easy Collecting Specimen
- No More Messy Process
- > 1-2-3 Easy Steps
- A test from lab to home use
- Avoid direct contact with infected specimen, minimizing contamination risk, able to operate from any location
- Future Application: Linking Smart Hospital Application with IVD Device via internet

For Respiratory Product	For Gastrointestinal Product
<ul><li>Avoid Specimen</li><li>Contamination</li></ul>	■ No More Foul Smell and
<ul><li>Minimizing Hospital Staff</li></ul>	<ul><li>Messyness</li><li>Flexible Specimen-Collecting</li></ul>
Cross-Contamination	Site

### **Patent Pending**

### 一體化簡易幽門桿菌抗原檢驗試劑





# Innovative Medication





# ACCUMULATED GLOBAL SALES US\$ 600 MILLION SINCE 2015



PHARMACEUTICAL GRADE FERRIC CITRATE

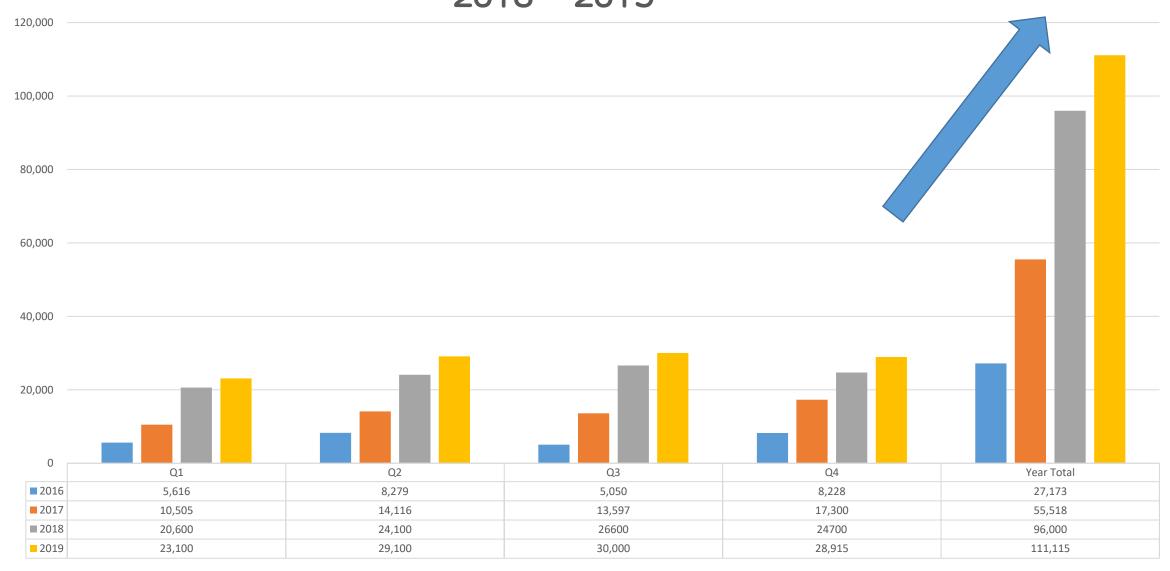
# **Innovative Medication**



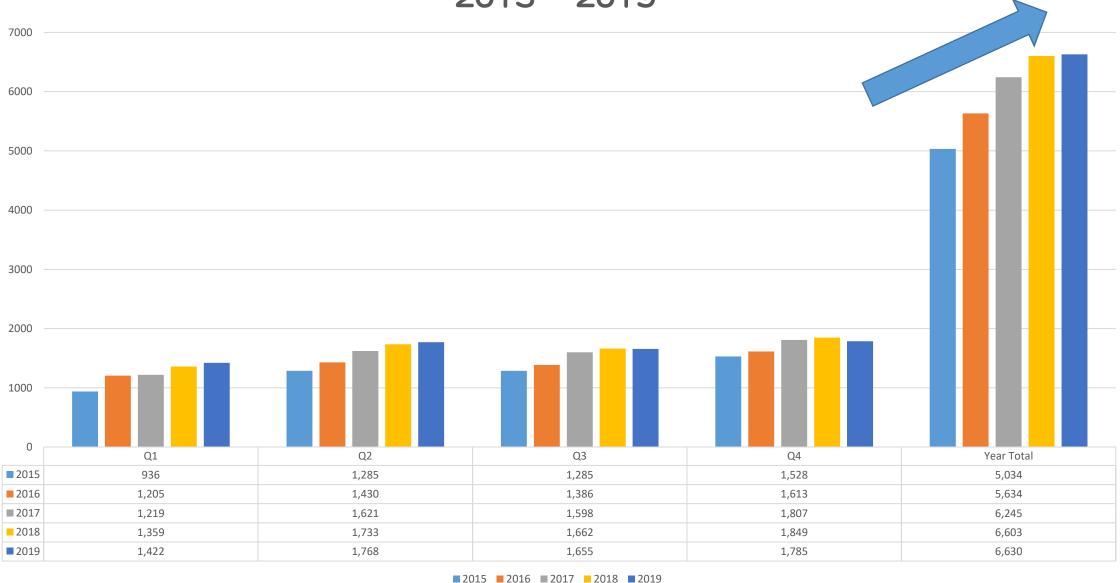
# **Innovative Medication**



## 拿百磷-美國Akebia銷售成長圖 2016 ~ 2019



### 拿百磷-日本JT-TORII銷售成長圖 2015 ~ 2019



# **Other Global Market Update**

• **EU:** PBF-Akebia Joint Scientific Committee established and actively working on EU partnership development.

• China: 2019Q3 Phase III first patient enrolled.

• Korea: Registration stage

 South East Asia: Exclusive distribution authorization for DKSH Limited to operate Thailand market





# Innovative Medication

# (B) New Product Development (New Pipeline)



**New Drug** 

**Development** 

**Continual New Drug** 

**Development** 

**Global Network Expansion** 



**Professional** 

**Sporting Brand** 

**RACE ON** 

**Focusing on Sporting Medical Market** 

**Enhance/Better Sporting Performance** 

Innovation & Improvement

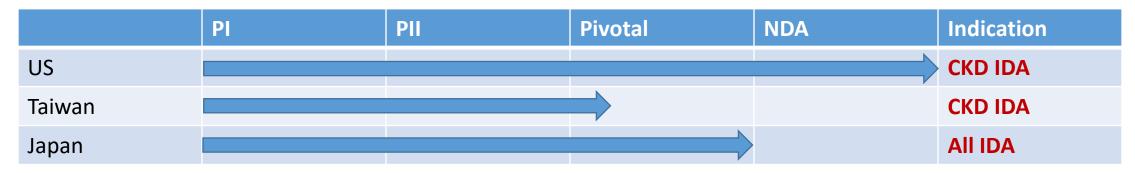


# **Innovative Medication**

(B) New Product Development (New Pipeline)



# Indication Expansion: CKD IDA and All IDA

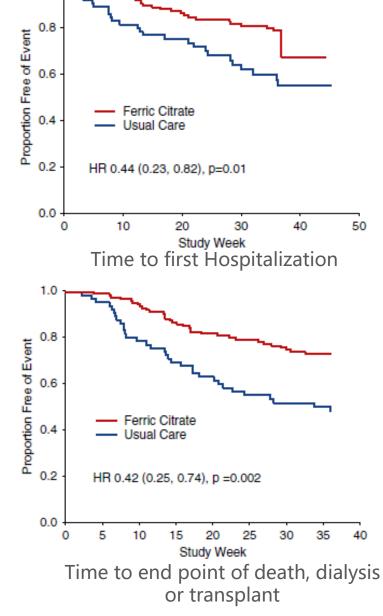


- **USA**: 2017/11 Keryx obtained sNDA on CKD IDA indication expansion. Auryxia became the first and the only oral—iron for CKD IDA management.
- Taiwan: 2019/6/25 PBF obtained IND for CKD-IDA PIII study initiation.
- **Japan**: 2019/7/9 JT Torii announced positive top-line results on Riona PIII for pan IDA treatment. Planning to apply for indication expansion.



# Delay CKD Progression Study

- 2019 published in Journal of American Society of Nephrology-acute kidney failure in pre-dialysis study:
- Nine month treatment of ferric citrate with 6g/day, comparing with regular treatment, ferric citreate experimental has better data than regular treatment division.
- Ferric Citrate Experimental Division has lower rate in:
  - Worsen leading to death
  - Worsen leading to dialysis or kidney transplant。
- Significant lower hospitalization rate
- Akebia will further research in related topics

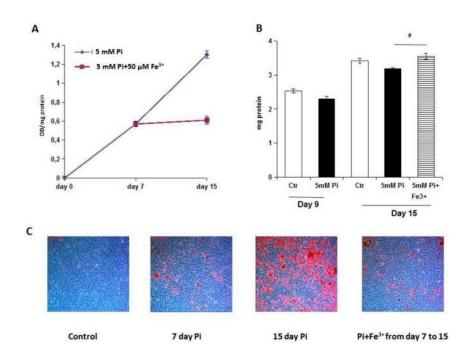


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# **Anti Cardiovascular Sclerosis**

- 2019 published in International Journal of Molecular Science discovered, in VSMC:
  - Ferric Citrate Arrests High Pi-Induced Calcium Deposition in Established Calcified VSMCs
  - Ferric Citrate Counteracts High Pi-Induced Apoptosis in Calcified VSMCs
  - Ferric Citrate Induces Autophagy in Established Calcified VSMCs
- Evaluate feasibility of clinical trial for CKD and non-CKD patients
- Trial Protocol and Plan
- Patent Awarded



Int J Mol Sci. 2019 Dec; 20(23): 5925.



Strong Growth

Asia

10 Year Growth Rate 262.9%

Data from RunRepeat.com

China
>1000
meat /year
>5Million
Runners

Taiwan
>700
meat/year
>1Million
Runners

Thailand >1000

meat /year
MARATHON
BANGKOK

One of the biggest Marathon in Asia

# **Growth in Popularity** of Marathon Running

The worldwide **growth** from 2008 to 2018 was

49.43%

Africa **505.74%** 

Asia **262.89**% Europe 42.86%

North America 20.97% Oceania **65.66**%

South America -14.40%



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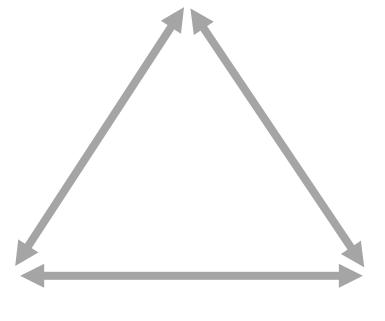
# Science X Accuracy

Medical Expertise

PBF
High-end Indication
Tech
GMP

Endurance
Sporting Fans
Actual
Demands
Trial
Participation

Actual Demand



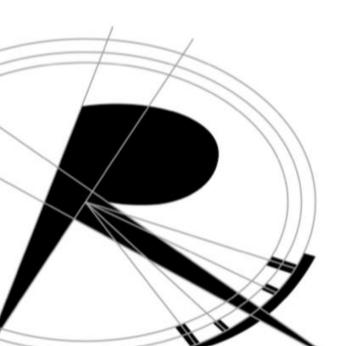
Medical H Research

National
Hospital Trials
Monitoring
Bio-Data



# Race Competition

Preparation before races and intensified training, better training preparation enhance sporting performance.

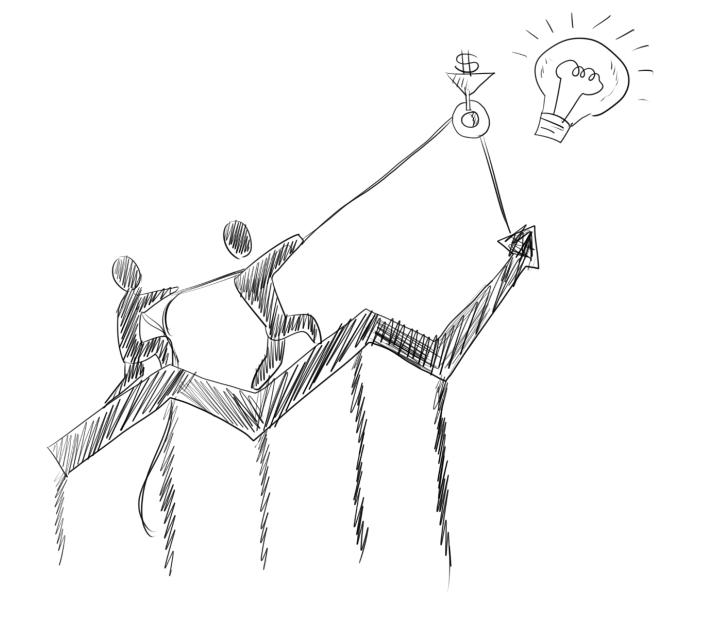


# Defense Repair Series

Daily uses, Accelerate body self-repairing and enhance self-defense mechanism, Building stronger body quality



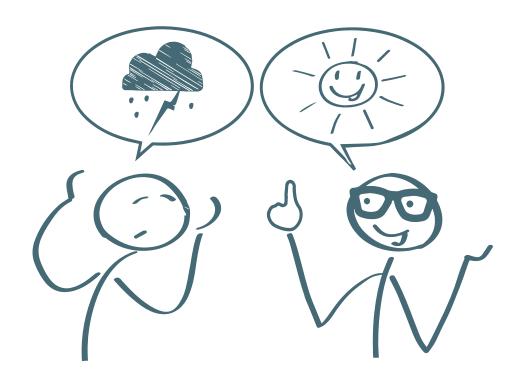
# Conclusion & Growth Momentum Outlook



# Risk vs. Challenge

### Novel Coronavirus Pandemic

- China Lock-Down Containment
- Taiwan Pandemic Prevention Means
- Stagnant Consumer Spending
- Consumer Behavior Change
- Consumer Buying Pattern Change



# **PBF-Growth Momentum**

### **PBF Taiwan**

- Due to COVID-19 Pandemic,
   Antiseptic Order Explore (Hospital Market Share Over 90%)
- Health Supplement Order Increase

# **Innovative Aesthetic**

- PBF Exclusive Product Ready for Launch
- Continual Development

# Innovative Medication

- JT-Torii Ready to File Anemia NDA to Japan Ministry of Welfare in Q3\*
- China Nephoxil Clinical Trial Continue
- Exclusive Distributional Agreement with DKSH in Thailand
- Taiwan Nephoxil Ready to Launch CKD-IDA Clinical Trial
- Race On Sports Medication Product Line Launched

## **PBF China**

- PBF Zuhai Product Plant Acquired China Antiseptic Certificate, Trial Production & Sales Began in March
- On-Line Cosmetics Flagship Store Launched
- Extensive National Distribution Network Coverage

# **Innovative Diagnostics**

- H Pylori Acquired USFDA 510K Certificate
- H Pylori Acquired EU CE Mark
- Flu A/B Taiwan Sales No.1
- Aggressive Participate in COVID-19 IVD Development

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<sup>\*</sup> https://seekingalpha.com/article/4330958-akebia-therapeutics-inc-akba-ceo-john-butler-on-q4-2019-results-earnings-call-transcript





# 健康分享關懷

寶齡相信,人人都應盡情享受生命的美好